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**Sansin Corp. Donates 100 Gallons of  
Eco<sup>2</sup> Wood Stain to Beautify Town of Souris, Prince Edward Island**

STRATHROY, Ontario – October 31, 2012 – [The Sansin Corp.](http://www.sansin.com) – which focuses on wood stain products and technologies – believes very strongly in preserving and protecting Canada’s national heritage and history. When the company was contacted by the Town of Souris on Prince Edward Island to support its “Paint Our Town Beautiful” program, Sansin donated 100 gallons of Eco<sup>2</sup>, a zero-waste, recycled exterior wood stain.

A sub-committee of S.T.E.P. (Strategic Tourism Expansion Program), called the Main Street Improvement Committee, launched Souris’ beautification program to spruce up historical cedar shake homes and farm buildings on Main Street, which reflect the area’s farming heritage and rural nature. “We’ve had some challenges lately with a factory closing, and we wanted to rally our community together and apply the love for our community to a project that will reflect our town’s pride,” said Joanne Roche, Special Events Coordinator for the Town of Souris.

Sansin sent two Eco<sup>2</sup> colors – Adobe and Lava – to the Town of Souris, and volunteers came out on Sept. 11 to begin staining five buildings. “We scraped and prepped the buildings. After applying the Sansin stain, we are amazed at the beautiful colors and results,” said Ms. Roche.

The Town of Souris on the eastern tip of Prince Edward Island ([www.sourispei.com](http://www.sourispei.com)) is the gateway to the Iles De La Madeleine Ferries. “Wood staining and preservation go hand in hand in our business,” said Sjoerd Bos, VP at Sansin. “Our company is very pleased to have helped this community’s efforts to preserve its rural heritage and the history that resides in those Main Street wood buildings.”

“We are so thankful to Sansin,” added Ms. Roche. “This project has created a ripple effect in the community and spurred many other improvement efforts across the town.”

**About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com)